

INVOICE



KSTP-TV, LLC and KSAX-TV, Inc.
3415 University Ave
Saint Paul, MN 55114-2099
Main: (651)646-5555
Billing: (651)642-4230

www.kstp.com

Billing Address:

Media Strategies & Research
Attention: Accounts Payable
11350 Random Hills Road
Ste 670
Fairfax, VA 22030-7428

Send Payment To:

KSTP-TV, LLC and KSAX-TV, Inc.
SDS-12-1011
PO BOX 86
Minneapolis, MN 55486-1011

Invoice #	Invoice Date	Invoice Month	Invoice Period
164432-1	08/26/12	August 2012	07/30/12 - 08/24/12

Station	Account Executive	Sales Office	Sales Region
KSTP_KSAX	Local Account KSTP House	MSP - KSTP/ KS	Local

Advertiser	Product	Estimate Number
Freedom to Marry		11622

Flight Dates	Order #	Alt Order #
08/16/12 - 08/24/12	164432	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/24/12	08/24/12	M-F 5-530a News	5-530a	----1--	:30	1	\$475.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 ----1-- 1 \$475.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 08/24/12 5:28 AM M-F 5-530a News 5-530a :30 FTM102H \$475.00 NM									
2	08/17/12	08/23/12	M-F 530-6a News	530-6a	-1-11--	:30	3	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 -1-11-- 1 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 08/17/12 5:45 AM M-F 530-6a News 530-6a :30 FTM102H \$525.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 -1-11-- 2 \$525.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 M Tu 08/21/12 5:52 AM M-F 530-6a News 530-6a :30 FTM102H \$525.00 NM 2 M Th 08/23/12 5:39 AM M-F 530-6a News 530-6a :30 FTM102H \$525.00 NM									
3	08/17/12	08/24/12	M-F 6-7a News	6-7a	11111--	:30	5	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 11111-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 08/17/12 6:41 AM M-F 6-7a News 6-7a :30 FTM102H \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 11111-- 5 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M M 08/20/12 6:23 AM M-F 6-7a News 6-7a :30 FTM102H \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV 3 M Tu 08/21/12 6:39 AM M-F 6-7a News 6-7a :30 FTM102H \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV 4 M W 08/22/12 6:09 AM M-F 6-7a News 6-7a :30 FTM102H \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV 5 M Th 08/23/12 6:39 AM M-F 6-7a News 6-7a :30 FTM102H \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV 6 M F 08/24/12 6:13 AM M-F 6-7a News 6-7a :30 FTM102H \$800.00 NM spot simulcast on KSTP-TV and KSTC-TV									
4	08/17/12	08/24/12	M-F GMA	7-9a	11111--	:30	5	\$800.00	NM

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164432-1	08/26/12	August 2012	07/30/12 - 08/24/12
Advertiser	Product	Estimate Number	
Freedom to Marry		11622	

www.kstp.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---- 1-- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 08/17/12 7:54 AM M-F GMA 7-9a :30 FTM102H \$800.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 21112-- 7 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 M M 08/20/12 7:29 AM M-F GMA 7-9a :30 FTM102H \$800.00 NM 2 M M 08/20/12 8:55 AM M-F GMA 7-9a :30 FTM102H \$800.00 NM 4 M Tu 08/21/12 7:25 AM M-F GMA 7-9a :30 FTM102H \$800.00 NM 5 M W 08/22/12 7:50 AM M-F GMA 7-9a :30 FTM102H \$800.00 NM 6 M Th 08/23/12 7:59 AM M-F GMA 7-9a :30 FTM102H \$800.00 NM 8 M F 08/24/12 7:29 AM M-F GMA 7-9a :30 FTM102H \$800.00 NM 7 M F 08/24/12 8:53 AM M-F GMA 7-9a :30 FTM102H \$800.00 NM									
5	08/21/12	08/23/12	Live with Kelly	9-10a	- 1- 1--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 - 1- 1-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 08/21/12 9:47 AM Live with Kelly 9-10a :30 FTM102H \$250.00 NM 2 M Th 08/23/12 9:43 AM Live with Kelly 9-10a :30 FTM102H \$250.00 NM									
6	08/20/12	08/24/12	M-F The View	10-11a	1-- 1--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1-- 1-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 08/20/12 10:36 AM M-F The View 10-11a :30 FTM102H \$450.00 NM 2 M F 08/24/12 10:33 AM M-F The View 10-11a :30 FTM102H \$450.00 NM									
7	08/17/12	08/23/12	M-F Midday News	11a-12p	-- 11--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---- 1-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 08/17/12 11:21 AM M-F Midday News 11a-12p :30 FTM102H \$600.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 --- 1--- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M Th 08/23/12 11:51 AM M-F Midday News 11a-12p :30 FTM102H \$600.00 NM									
8	08/20/12	08/22/12	Millionaire	4-430p	1- 1----	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/20/12 08/26/12 1- 1---- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M M 08/20/12 4:09 PM Millionaire 4-430p :30 FTM102H \$300.00 NM 2 M W 08/22/12 4:21 PM Millionaire 4-430p :30 FTM102H \$300.00 NM									
9	08/17/12	08/17/12	430p News	430-5p	---- 1--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 ---- 1-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 08/17/12 4:40 PM 430p News 430-5p :30 FTM102H \$450.00 NM									
10	08/16/12	08/21/12	M-F 5-530p	5-530p	- 1- 1--	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 - 1- 1-- 2 \$800.00									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	08/16/12	08/21/12	M-F 5-530p	5-530p	- 1 - 1 - -	:30	2	\$800.00	NM
08/13/12 08/19/12 --- 1 - - - 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 08/16/12 5:09 PM M-F 5-530p 5-530p :30 FTM101H \$800.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 - 1 - - - - 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M Tu 08/21/12 5:24 PM M-F 5-530p 5-530p :30 FTM102H \$800.00 NM									
11	08/17/12	08/24/12	M-F 6-630p	6-630p	- - 1 - 1 - -	:30	2	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 - - - - 1 - - 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M F 08/17/12 6:28 PM M-F 6-630p 6-630p :30 FTM102H \$900.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 - - 1 - 1 - - 2 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M W 08/22/12 6:14 PM M-F 6-630p 6-630p :30 FTM102H \$900.00 NM 3 M F 08/24/12 6:10 PM M-F 6-630p 6-630p :30 FTM102H \$900.00 NM									
12	08/21/12	08/21/12	M-F 630-7p	630-7p	- 1 - - - -	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 - 1 - - - - 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Tu 08/21/12 6:43 PM M-F 630-7p 630-7p :30 FTM102H \$800.00 NM									
13	08/22/12	08/22/12	NY Med Season Finale	9-10p	- - 1 - - - -	:30	1	\$1,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 - - 1 - - - - 1 \$1,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 M Tu 08/21/12 10:14 PM M-F, Su 10-1035p 10-1035p :30 FTM102H \$1,050.00 NM MG for 13.1 08/22 1 M W 08/22/12 NY Med Season Finale 9-10p :00 \$1,500.00 NM See MG 13.2, 13.3 3 M Th 08/23/12 4:50 PM 430p News 430-5p :30 FTM102H \$450.00 NM MG for 13.1 08/22									
14	08/16/12	08/16/12	Time Machine Chefs	8-9p	- - - 1 - - -	:30	1	\$3,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 - - - 1 - - - 1 \$3,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 08/16/12 8:46 PM Time Machine Chefs 8-9p :30 FTM101H \$3,000.00 NM									
15	08/23/12	08/23/12	Rookie Blue	9-10p	- - - 1 - - -	:30	1	\$3,500.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/20/12 08/26/12 - - - 1 - - - 1 \$3,500.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 M Th 08/23/12 9:34 PM Rookie Blue 9-10p :30 FTM102H \$3,500.00 NM									
16	08/18/12	08/18/12	ABC Saturday Movie	7-9p	- - - - - 1 -	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 - - - - - 1 - 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																																				
16	08/18/12	08/18/12	ABC Saturday Movie	7-9p	-----1-	:30	1	\$2,000.00	NM																																																																				
<table><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Sa</td><td>08/18/12</td><td>8:20 PM</td><td>ABC Saturday Movie</td><td>7-9p</td><td>:30</td><td>FTM102H</td><td>\$2,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Sa	08/18/12	8:20 PM	ABC Saturday Movie	7-9p	:30	FTM102H	\$2,000.00	NM																																														
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	M	Sa	08/18/12	8:20 PM	ABC Saturday Movie	7-9p	:30	FTM102H	\$2,000.00	NM																																																																			
17	08/19/12	08/19/12	Extreme Makeover Weigh	8-10p	-----1	:30	1	\$3,500.00	NM																																																																				
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td></tr><tr><td></td><td>08/13/12</td><td>08/19/12</td><td>-----1</td><td>1</td><td>\$3,500.00</td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>M</td><td>Su</td><td>08/19/12</td><td>9:42 PM</td><td>Extreme Makeover Weight Loss</td><td>8-10p</td><td>:30</td><td>FTM102H</td><td>\$3,500.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		08/13/12	08/19/12	-----1	1	\$3,500.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	M	Su	08/19/12	9:42 PM	Extreme Makeover Weight Loss	8-10p	:30	FTM102H	\$3,500.00	NM																																		
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1	M	Su	08/19/12	9:42 PM	Extreme Makeover Weight Loss	8-10p	:30	FTM102H	\$3,500.00	NM																																																																			
18	08/16/12	08/20/12	M-F, Su 10-1035p	10-1035p	1--1---	:30	2	\$1,050.00	NM																																																																				
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	08/13/12	08/19/12	---1---	1	\$1,050.00																																																																								
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1	M	Th	08/16/12	10:26 PM	M-F, Su 10-1035p	10-1035p	:30	FTM101H	\$1,050.00	NM																																																																			
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																																								
	08/20/12	08/26/12	1-----	1	\$1,050.00																																																																								
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2	M	M	08/20/12	10:26 PM	M-F, Su 10-1035p	10-1035p	:30	FTM102H	\$1,050.00	NM																																																																			
19	08/22/12	08/22/12	M-F 1102p News	1102-1132p	--1----	:30	1	\$400.00	NM																																																																				
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	08/20/12	08/26/12	--1----	1	\$400.00																																																																								
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																																			
1	M	W	08/22/12	11:11 PM	M-F 1102p News	1102-1132p	:30	FTM102H	\$400.00	NM																																																																			
Total Spots							42																																																																						

Payment Terms 30 Days

<u>Gross Total</u>	\$38,000.00
<u>Agency Commission</u>	\$5,700.00
<u>Net Amount Due</u>	\$32,300.00